February 21, 2011



Company name: GLORY LTD.

Representative: Hideto Nishino, President

Headquarters: 3-1, Shimoteno 1-chome, Himeji,

Hyogo, JAPAN

Securities Code: 6457

Stock Exchanges: Tokyo, Osaka (1st Sections)

Accounting Term: March

Introduction of a Pachinko Ball Counter, the JBL-100, for Pachinko Parlors

- First in the industry that can eliminate the burden of lifting heavy pachinko ball cases -

[Summary]

GLORY has newly developed the JBL-100 pachinko ball counter and will release it in mid-March 2011. Thanks to this model, staff members of pachinko parlors can count the number of balls by simply putting a large pachinko ball carrying case at the bottom of the machine; the industry's only product with such function.

Main features:

- When a large ball carrying case specially made for this model is placed, the aperture at the bottom of the case is automatically opened and the pachinko balls flow into the counter. Because of this function, staff members can count balls without lifting the heavy ball case weighing nearly 60 kg containing about 10,000 balls. *1
- In addition to the above function of counting all the balls in a case, the function of counting balls poured into the upper hopper is also available. These two counting functions can be performed at the same time.
- If a player (customer) wants to exchange a small number of balls for a cigarette pack, a beverage can or the like, he/she can use the counter by him/herself to count the balls and select needed items by touching the operation screen. There are three different buttons on the screens for cigarette packs, beverages, etc. Up to 40 brands can be registered for each buttons.
- On the operation screen for staff members, operation guides can be provided in animated pictures.
- It can provide various data such as "number of usage," "total of counted balls," etc.

In pachinko parlors, currently, players (customers) pile cases full of pachinko balls up one after another on the floor. Once they finish playing pachinko, it is the role of staff members to bring ball cases to a ball counter and lift cases one by one up to the counting hopper. This is really hard work and a burden to staff members. To alleviate such condition, GLORY has developed the "JBL-100" pachinko ball counter that makes it possible for staff members to count pachinko balls by simply placing a large ball carrying case into the counter, eliminating the burden of lifting ball carrying cases to the upper portion of the counter.

Once a large ball case, specially made for the JBL-100 with a capacity of about 10,000 balls, is set at the base of the counter, the aperture at the bottom of the case is opened by the projection of the counter and the balls in the case flow into the counter. The balls raised up to counting part by the lift are counted at the rate of 20,000 balls per minute. Balls poured into the upper hopper can be counted at the same time.

For use by staff members of a pachinko parlor, they have to hold their IC tags over the counter. On the other hand a player can operate the counter by him/herself to exchange just part of his/her balls for a cigarette pack, a beverage can or the like. When an item is selected on the operation screen, a voucher is issued. The player can get a selected item by bringing it to the exchange counter.

GLORY is committed to further enrich our product portfolio to closely correspond with the market needs.

*1 The conventional (small) case can contain about 1,500 balls and weighs around 9 kg.



###

About GLORY LTD.

GLORY LTD., headquartered in Himeji, Japan, is a pioneer in the development and manufacture of money handling machines and systems. GLORY provides a variety of products built on its leading-edge recognition/identification and mechatronics technology, such as money handling machines, cash management systems, vending machines and automatic service equipment. Committed to meet society's wide-ranging needs, GLORY serves the financial, retail, vending machine, amusement and gaming industries in over 80 countries of world. GLORY employs more than 6,000 people worldwide. For more information about GLORY, please visit GLORY's global website at

http://www.glory-global.com/

Contact:

Masato Inuga General Manager Public/Investor Relations Dept

Tel: +81-79-297-3131